Dear Road Race Producer/Director:
The USATF Southern California Association is soliciting bids from road race directors for their events to be a USATF Southern California Road Racing Championship Race or Grand Prix Race in 2017. All Championship races are automatically included in the Grand Prix. The geographical area of the USATF Southern California Association consists of the counties of Los Angeles, Orange, San Bernardino, Riverside, Inyo, Ventura, and Santa Barbara.

BENEFITS OF GRAND PRIX DESIGNATION
As a 2017 USATF Southern California Road Running Grand Prix Race, your race would enjoy the following benefits:

▪ **Additional runner sign-ups.** Our popular, year-round racing series for USATF Southern California members brings additional runners to participate in your race. Several hundred USATF members are scoring points for themselves and for their running club in the 2016 Road Running Grand Prix. The Grand Prix series raises awareness of your race through the scoring website and printed distributed materials distributed at Grand Prix races and supported expos, such as the LA Marathon Expo. The Grand Prix website also features active links for runner registration to your event.

▪ **A permanent featured webpage on the Association website with GP races schedule and results.** The page features USATF SCA-generated materials that link to your official race website to provide year-long race awareness of your race to the SoCal USATF road running community.

▪ **The listing of your race on the USATF national website calendar**

▪ **USATF Southern California email blasts to USATF Road Running Club Leaders** highlighting your race as a Grand Prix race and encouraging race participation. Club leaders, representing over 1,000 local dedicated runners, forward the email to their members.

▪ **Through the Road Running Grand Prix, there is runner prize money based on performance in the entire series, thus enticing SoCal USATF elite runners to compete in your event for your race's added prestige and excitement.**

▪ **Advance Listing of GP races in California Track and Running News.** Listing of your race in the official e-magazine of USATF Southern California, with a circulation of 17,500, distributed electronically to all members of USATF in California and Nevada.
ADDITIONAL BENEFITS TO THE ABOVE OF A CHAMPIONSHIP DESIGNATION

▪ The right to use the USATF name and logo on printed collateral, race T-shirts, calendar listings, and website postings that promote and advertise your race. The enhanced prestige of your race as an official SoCal USATF Championship race conveys to your entire market that your race is a well-run, USATF-sanctioned event.

▪ **USATF Association Championships medals**—provided by Southern California USATF at no cost - to award to the top-3 finishers who are USATF members in the following men’s and women’s age groups: 11 & under, 12-13, 14-15, 16-18, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, and 80+.

▪ The use of USATF banners and signage—provided by Southern California USATF at no cost—for your registration, start, and finish areas.

▪ The listing (and direct link to your race site) of your race on our Association website as a Southern California USATF Championship race. Recognized as “the best USATF Association website in the country,” scausatf.org is now receiving over 9,000 visits a month.

▪ **Feature article in California Track and Running News.** A post-race report published in California Track and Running News with Open and Masters championship results.

▪ The listing of your race on the USATF national website calendar as a USATF Southern California Championship race.

▪ **USATF Southern California email blasts to USATF Road Running Club Leaders highlighting your race as a Championship race.** Multiple email blasts are sent with coverage of Championships race, drawing the top SoCal USATF runners to your race.

▪ The promotion of your race throughout the year at other Southern California USATF events.

**RACE DISTANCES**
The following race distances are available for bid as a 2017 USATF Southern California Championship Race or Grand Prix race:

- 1 Mile (only Grand Prix available)
- 5 Kilometers
- 8 Kilometers
- 10 Kilometers
- 15 Kilometers
- 10 Miles
- Half-Marathon
- Marathon

**ROAD RUNNING CHAMPIONSHIP BID REQUIREMENTS**

1. **Fees to host a USATF Championships Race:** A) Pay a $250 Championships rights fee, payable to "USATF Southern California", plus offer a $5-10 advance registration discount to USATF Southern California members. The $5-10 discount is typically offered in the form of a discount code to be applied when registering using online registration services. Higher discount amounts received stronger consideration for selection. The
bid championships fee, made payable to USATF Southern California, should be mailed to the Southern California Associations office: USATF Southern California, 11911 Artesia Blvd, Suite 204 Cerritos, CA 90701.

2. Your race must be a USATF-sanctioned event.
The cost of a USATF Sanction is based on the number of entrants you anticipate. A USATF sanction provides $3 millions of liability coverage for you, the race organizer. It also provides the same insurance coverage for third parties—a municipality, site or facility owner, sponsor, or anyone else who might require it—at no additional charge. Sanction is also available without insurance at 25% of the normal fee. See details at http://www.usatf.org/Products---Services/Event-Sanctions/Resources-(1).aspx. To request a sanction application for your race, call the USATF Southern California office at (562) 924-0382.

3. You must have a USATF-certified race course.
USATF Road Championship Races cannot be sanctioned without a certified course ID number. Certifying a course requires precise, multiple measurements with a sprocket odometer. If the measurer is not a USATF Course Certifier, a detailed course map with measurements that includes all key points—start, finish, turn-arounds, cone positions, etc., must be forwarded to our USATF State Course Certifier, Ron Scadera at 5660 Valley Oak Drive, Los Angeles, CA 90068 // Tel 323-467-7750.

After completing the paperwork, your measurer must send the application to Ron, who will charge a $30 fee to review and approve or reject the course measurement. Once approved, he will assign it a course ID number and prepare a certificate, which combined with the course map, will become the official documentation for a USATF certified course. Anyone may perform this measurement and prepare the detailed map of your race course. However, the best way to get this done CORRECTLY and approved QUICKLY is to have Ron Scadera do it himself. In most cases, he can do so for a negotiated fee depending on the course and distance and difficulty.

4. The following wording must be included in your promotional materials:
"To be eligible for USATF Championship Awards, you must be a current member of USATF. You can register on-line at for the annual fee of $30.00."

5. Within 24 hours of your race, your Timing/Results Service must be made available electronically for posting USATF Association winners and for calculating Grand Prix scores.

ROAD RUNNING GRAND PRIX (NON-CHAMPIONSHIP) BID CONSIDERATIONS

1. Offer a $5-10 advance registration discount to USATF Southern California members, The $5-10 discount is typically offered in the form of a discount code to be applied when registering using online registration services. Higher discount amounts received stronger consideration for selection.

2. USATF-sanctioned events are strongly preferred.
The cost of a USATF Sanction is based on the number of entrants you anticipate. A USATF sanction provides $3 millions of liability coverage for you, the race organizer. It also provides the same insurance coverage for third parties—a municipality, site or facility owner, sponsor, or anyone else who might require it—at no additional charge. Sanction is also available without insurance at 25% of the normal fee. See details at http://www.usatf.org/Products---Services/Event-Sanctions/Resources-(1).aspx. To request a sanction application for your race, call the USATF Southern California office at (562) 924-0382.

3. You must have a USATF-certified race course.
Certifying a course requires precise, multiple measurements with a sprocket odometer. If the measurer is not a USATF Course Certifier, a detailed course map with measurements that includes all key points—start, finish, turn-arounds, cone positions, etc., must be forwarded to our USATF State Course Certifier, Ron Scadera at 5660 Valley Oak Drive, Los Angeles, CA 90068 // Tel 323-467-7750.
After completing the paperwork, your measurer must send the application to Ron, who will charge a $30 fee to review and approve or reject the course measurement. Once approved, he will assign it a course ID number and prepare a certificate, which combined with the course map, will become the official documentation for a USATF certified course. Anyone may perform this measurement and prepare the detailed map of your race course. However, the best way to get this done CORRECTLY and approved QUICKLY is to have Ron Scadera do it himself. In most cases, he can do so for a negotiated fee depending on the course and distance and difficulty.

4. Within 24 hours of your race, your Timing/Results Service must be made available electronically for posting USATF Association winners and for calculating Grand Prix scores.

Enclosed is a 2017 Southern California USATF Road Racing Championship bid / Grand Prix bid application. We hope that you will consider bidding for your race to be a 2017 Southern California USATF Championship or Grand Prix race and look forward to hearing from you soon.

Contacts for additional information:

Chuck Kaminski, Open Chair
USATF/SCA Long Distance Running Committee
1731 Nelson Avenue
Manhattan Beach, CA 90266
Tel 310-850-6633
Email: openrr@scausatf.org
2017 SCAUSATF
ROAD RACE CHAMPIONSHIP OR ROAD RACE GRAND PRIX
BID APPLICATION

Please review the cover letter that accompanied this application detailing the benefits of hosting a USATF Championship and the bid requirements. Bid applications should be submitted to the address below:

USATF Southern California Association
11911 Artesia Blvd, Suite 204
Cerritos, CA 90701

BID DISTANCE
☐ Road Mile  ☐ 5 Kilometers  ☐ 8 Kilometers  ☐ 10 Kilometers
☐ 15 Kilometers  ☐ 10 Miles  ☐ Half Marathon  ☐ Marathon

BID CATEGORY
☐ Road Championship (with automatic inclusion in the Road Running Grand Prix)
☐ Road Running Grand Prix Event Only

RACE INFORMATION
Organization/Individual Submitting Bid ___________________________________ Date of Application __________
Name of Race ___________________________________ 2017 Race Date _______________________
USATF Sanction Number ___________________________ Course Certification ID # _________________
Race Director ____________________________ Race Site Location ______________________________________
Race Directors Street Address                           City                         Zip Code
_________________________________________________________________________________________
Phone                                                   Fax                                                      E-mail                                                    Race Website
_________________________________________________________________________________________
Timing/Results Service ___________________________ Contact Person                                         Tel
_________________________________________________________________________________________

COURSE INFORMATION
☐ Loop          ☐ Multiple Loops          ☐ Out-and-Back          ☐ Point-to-Point
☐ Flat          ☐ Light Grades          ☐ Moderately Hilly       ☐ Hilly

Water Stops?     ☐ Yes     If Yes, how many? ______
TOTAL FINISHERS in your previous year’s race ___________
This bid application represents a good faith agreement between the applicant and Southern California USATF. If a Southern California Championship is awarded to the applicant, the commitment to honor all requirements is confirmed by the applicant’s signature below. Failure of the race organizers to fulfill these requirements may result in the race being relieved of its Championship designation, or being ineligible to host future USATF Road Running Grand Prix.

Signature of Applicant _______________________________